

# BIKE BUSINESS ADVENTURE PART V

A business trip to bicycle industry location Saxony including networking event Crossborder Cycle Connection

08th–09th October 2025.

Photo by Wayne Bishop on Unsplash

We invite companies, relevant stakeholders and institutions **to join us** on a business tour through Saxony's bicycle industry and tech expertise – **Bike Business Adventure Part V**, a SAXONY!visit project.

**Get** and **exchange** ideas, **explore** cooperation projects, **gain insights** into bike parts and supplier structure, **participate** in networking sessions such as “Crossborder Cycle Connection” and visit the „BESPOKED Europe's Largest Handmade Bike Show“ in Dresden.

## Overview

- *Welcome note and insights,*
- *Live start-up and company visits,*
- *Socializing at an optional bike tour*
- *Crossborder Cycle Connection: an EEN networking event*
- *Visit BESPOKED Handmade Bicycle Show*

**Registration here:**



<https://eveeno.com/812056228>

The Saxony Trade & Invest (WFS short for Wirtschaftsförderung Sachsen GmbH) invites international industry experts, decision makers, and executives to come together in a business trip to Saxony. This event is co-financed by tax funds based on the budget approved by the Saxon State Parliament. In this context is the Saxony's State Ministry of Economic Affairs, Energy and Climate protection (SMWA) is a relevant stakeholder. Saxony Trade & Invest coordinates the project and Cycling Saxony e.V. as well as the Dresden Chamber of Crafts (Enterprise Europe Network partner) are going to support the project as co-organisers. The Crossborder Cycle Connection is co-financed by the European Commission as part of the Enterprise Europe Network (EEN)."

## BIKE BUSINESSADVENTURE - PART V

### PRELIMINARY PROGRAM IDEA (amendments possible)

Wednesday October 8 <sup>th</sup>	10:00am 17:00am	<p><b>Part A: Dresden (tbd)</b></p> <p>Meeting at Bahnhof Neustadt Dresden</p> <p><b>Business visits</b> Dresden</p> <p>traveling back to Bahnhof Neustadt Dresden</p> <p><i>for international guests: Implementation with a minimum of 8 participants we may organize this program point as bike tour incl. public transport</i></p>	
Thursday October 09 <sup>th</sup>	08:00am- 05:30pm	<p><b>Part B: Leipzig and Chemnitz</b></p> <p>Meeting at Bahnhof Neustadt Dresden</p> <p><b>Company visits to:</b></p> <ul style="list-style-type: none"> <li>• Next Bike</li> <li>• Leichtlast</li> <li>• VELO</li> <li>• Biehler Sportswear GmbH &amp; Co. KG (and/or others)</li> </ul> <p><i>for international guests: Implementation with a minimum of 8 participants</i></p>	
Thursday October 09 <sup>th</sup>	06:00pm - 09:00pm	<p><b>Part C: Dresden</b></p> <p><b>Crossborder Cycle Connection:</b> an EEN networking event at <b>Sour Bicycles GmbH &amp; Hunt</b>, Am Lagerplatz 2, 01099 Dresden</p> <p><i>for german and international business guests: Get together for participants of BikeBusinessAdventure, partners, and BESPOKE exhibitors“, meet new partners and establish collaborations</i></p>	
Friday 10 <sup>th</sup> to Sunday 12 <sup>th</sup>	10:00am - 02.00pm	see, feel, meet, discuss the latest trends & innovations and network at the <b>BESPOKED</b> show at your own responsibility	

### General Information:

Registration starts at August 1<sup>st</sup>, 2025 and will be open until October 1<sup>st</sup>, 2025. You have the option of selecting the programme items that interest you (multiple selection possible).

Accommodation and traveling costs to Dresden, as well as BESPOKED tickets are not included and are the responsibility of the guests.

Data will be shared within the relevant project partners and hosts.

### Project coordination:

Wirtschaftsförderung Sachsen GmbH /  
Saxony Trade & Invest  
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### Relevant project partner:

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Date: September 01<sup>st</sup>, 2025

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