



Global Automation Executive Breakfast

The Future of Innovation & Strategic Partnerships in Saxony, Germany

May 7th, 2024

Premier Networking & Insights

Dive into Saxony - Germany's thriving robotics & automation sector and explore strategic international innovation and growth opportunities during Automate Show.

When: Tuesday May 7th

Where: **FatPour Restaurant**

Hilton Garden Inn
2206 S Indiana Ave.

(Next to McCormick Place | Automate!)

When & Where

Complimentary Invitation

We are offering exclusive passes to this C-Suite event to foster global partnerships in tech and innovation.

Discover the potential of Saxony's high-tech hubs and the support available from local EDAs. Learn about success stories, connect with potential partners, and explore the range of incentives available to help companies expand into the German market.

Unparalleled Opportunity

Saxony: Europe's Tech Beacon

Saxony excels as the European center for robotics, with the EU-largest microelectronics valley, strong mechanical engineering and software expertise, robust government support, and a rich network of over 337 companies, 27 startups, and 41 research institutes.



- **Welcome Address:** Insights Germany - Navigating Business Opportunities (GTAI, German Consul General)
- **Keynote Speech:** Saxony - The Heart of Europe's Robotics and Automation (Saxony Trade & Invest)
- **Testimonials:** Success Stories with first-hand experience
- **Networking:** Personalized engagement with Saxony's key technology influencers and other robotic and automation counterparts with a global mindset

Executive Agenda

Distinguished Hosts

Hosted by Saxony Trade and Invest, in collaboration with Germany Trade and Invest, facilitated by Trade Horizons Limited.

Access comprehensive event details and secure your place among industry visionaries.

Discover More

Reserve Your Seat

To participate in this exclusive event, please RSVP through the [registration link](#). For personalized assistance or additional information, please contact **Mr. Erik Adair at +1 360 870-9224 or Erik.Adair@tradehorizons.com.**

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on the basis of a decision by the German Bundestag

Initiator



Global Automation Executive Breakfast
May 7th, 2024 from 8-10am



**Get To Know the German Federal State of Saxony –
The Robotics Place to Be in the Heart of Europe**





Business Breakfast Program, Tuesday May 7th

Location: Fatpour Tap Works – Hilton Garden Inn McCormick Place, 2206 S Indiana Ave, Chicago

Meet representatives from one of Europe's leading robotics centers at the Automate Show 2024. Discover Saxony's / Germany's robotics & automation value chain, meet potential partners, and learn about the opportunities you may have to enter this exciting German market.

Program

- 08:00 – 08:30
- Registration
 - Breakfast buffet
 - Speaker introductions

08:30 – 09:30 Speakers and Topics

- **Welcome (Business Breakfast at the invitation of GTAI & STAI)**
Moderator: Mr. Erik Adair, Trade Horizons Ltd.
- **Business opportunities in Germany**
Mr. Emilio Brahmst, Director Germany Trade & Invest (GTAI) in Chicago
- **The Robotics & Automation Industry – German Review**
Mr. Oliver Koehn, Managing Director VDMA (German Mechanical Engineering Industry Association)
- **Saxony – The Robotics Place to Be in the Heart of Europe**
Mr. Andreas Lippert, Saxony Trade & Invest
Ms Klaudia Wackerman, Saxony Trade & Invest
- **Dynamic Business Ecosystem – First-hand experience**
Testimonial from a Saxon company in the field of robotics and automation

09:30 - 10:00 Q&A and Networking

End

www.gtai.de | www.business-saxony.com | [Event-Website](#) | [Registration-Link for Event](#)

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