



## THE SAXONY ECONOMIC DEVELOPMENT CORPORATION – HIGHLIGHTS OF THE PAST 25 YEARS

### Year Events

- 1991**
- April 29 – Resolution of the State Government to **establish the WFS**
  - September 26 – Official entry of the WFS in the Commercial Register
  - Until the end of 1991: 130 consultations with foreign business representatives; export counseling for 90 / start-up counseling for 83 Saxon enterprises; realization of 22 relocation projects (DM 900 million; 3,200 jobs)
- 1992**
- Organization of the first state information / joint company booth for Saxony (on behalf of the Saxon State Ministry for Economic Affairs; today's "**Sachsen-live**" **trade show booths**)
  - **First delegation trip** (headed by the Saxon Minister President to the Republic of Bashkortostan)
  - Presentation of Saxony (**\*Sachsen#**) via T-Online (formerly BTX; until 1996)
  - Publication of the first "**Subsidy Guide for Saxony**" (until 2009)
- 1993**
- Launch of the advertising campaign "**Saxony takes out small ads, so there's more money left for investors!**" (until 2002)
- 1994**
- Introduction of a multimedia system to present the business venue Saxony (abbreviated "STAPS")
  - Establishment of the Japanese external trade organization **JETRO's** representative office in Saxony at the WFS (until 2008)
- 1995**
- **Business setup** of the first Japanese investor in Saxony: **Takata Sachsen GmbH** (today with three locations in Saxony)
  - **Business setup** of the first Israeli investor in Saxony: **Freiberger Compound Materials**
- 1996**
- Presentation of Saxony ("Sachsen Online") at: **www.sachsen.de** (as of 2009, operated on the State Government's eGovernment platform)
- 1997**
- Introduction of the **company online data bank** (today to be found at: [www.firmen.sachsen.de](http://www.firmen.sachsen.de))
  - Launch of the "**Saxon Student Network**" (objective: Organization of stays abroad for students as "ambassadors on behalf of Saxony's economy," e.g. in the USA, China, Russia)
- 1998**
- First publication of the English magazine "**SaxonMail**" (3x per year; approx. 1,000 subscribers worldwide; until 2011)
- 1999**
- **Porsche AG** decides in favor of the **business location Leipzig** (official cornerstone ceremony for the new Porsche factory in September)
- 2000**
- Coordination of Saxon projects for the **EXPO 2000** in Hannover
  - WFS goes online with its website **www.wfs.sachsen.de**
  - Introduction of the **industrial real estate online data bank** (today to be found at: [www.business-saxony.com](http://www.business-saxony.com) → "Info Center")
- 2001**
- **BMW AG** decides in favor of the **business location Leipzig**
  - **Business setup** of the Italian automotive supplier **Magnetto** in Treuen



- 2002** • **Business setup** of the **Advanced Mask Technology Center (AMTC)** in Dresden (photomask development center of GLOBALFOUNDRIES and Toppan Photomasks)
- 2003** • Decision of **Hitachi Ltd.** to build fuel injection pumps for motor vehicles near **Döbeln**
  - First dispatch of the WFS's **electronic newsletters** for the Saxon business community (published every two weeks, approx. 4,000 subscribers)
- 2004** • **Business setup** of **DHL** in Leipzig – the Deutsche Post logistics subsidiary relocates its European hub to Saxony
  - For the first time, the WFS is a project partner in an **EU-subsidized, cross-border project** – "3-CIP," followed by another six projects since then
- 2005** • Presentation of Saxony at the World Exhibition **EXPO 2005** in the Japanese Prefecture of Aichi and within the scope of the "**Germany in Japan 2005/06**" special event year
- 2006** • Presentation of the investment venue Saxony at:  
**www.invest-in-saxony.com**
  - **Decision** of the **Amazon Logistik GmbH** in favor of the **business location** Leipzig
- 2007** • Decision of the Bochum-based wind energy enterprise **Eickhoff** in favor of a **business location near Dresden**
- 2008** • Launch of the marketing campaign for the business venue Saxony under the **united label SAXONY!**
- 2009** • Organization of "**Saxony Linked Globally:**" Almost 200 participants; eleven country-specific discussion groups; all international representatives and contact partners of the WFS were present in Dresden
- 2010** • **Locational decision** of the Esslingen-based automotive supplier **Eberspächer** in favor of Wilsdruff
  - Visit of **Federal Chancellor Angela Merkel**, the Federal Minister of Economics, and the Federal Minister of the Interior to the SACHSEN! booth on the occasion of the **5<sup>th</sup> National IT Summit** in Dresden
- 2011** • **Business setup** of the automotive supplier **Magna** in Treuen
- 2012** • **MSG Lithoglas GmbH** (a specialist for the production of ultrathin glass sealings on semiconductor components) **relocates** its **corporate headquarters** to Saxony
  - Organization of the first "**Sachsen genießen**" **joint booths** at trade shows of the food industry (on behalf of the Saxon State Ministry of the Environment and Agriculture)
- 2013** • **Business setup** of **Bosch Sensortec** (development / production of electronic components) and the **Tech Center Carbon Composites of ThyssenKrupp AG** (CFRP development) as well as the **production site of the ThyssenKrupp Carbon Components GmbH** (vehicle components) in the Dresden region
- 2014** • **Allgaier Werke GmbH** – an **automotive supplier** and a machine construction company – **sets up** an additional **production site** in Oelsnitz / Vogtland Region
- 2015** • **Business setup of the Borbet Sachsen GmbH** in Kodersdorf (Europe's largest manufacturer of aluminum rims)
  - The **B. Braun Avitum Saxonia GmbH** decided to establish its **third production site in Saxony** in Wilsdruff
- 2016** • **Business setup** of the Swiss lightweight engineering company **Connova AG** in Grossroehrsdorf
  - The new website of the business location Saxony goes online at:  
**www.business-saxony.com**