



## THE SAXONY ECONOMIC DEVELOPMENT CORPORATION – HIGHLIGHTS OF THE PAST 20 + YEARS

Year	Events
1991	<ul style="list-style-type: none"><li>• April 29 – Resolution of the State Government to <b>establish the WFS</b></li><li>• September 26 – Official entry of the WFS in the Commercial Register</li><li>• Until the end of 1991: 130 consultations with foreign business representatives; export counseling for 90 / start-up counseling for 83 Saxon enterprises; realization of 22 relocation projects (DM 900 million; 3,200 jobs)</li></ul>
1992	<ul style="list-style-type: none"><li>• Organization of the first state information / joint company booth for Saxony (on behalf of the Saxon State Ministry for Economic Affairs; today's "<b>Sachsen-live</b>" trade show booths)</li><li>• <b>First delegation trip</b> (headed by the Saxon Minister President to the Republic of Bashkortostan)</li><li>• Presentation of Saxony (<b>*Sachsen#</b>) via T-Online (formerly BTX; until 1996)</li><li>• Publication of the first "<b>Subsidy Guide for Saxony</b>" (until 2009)</li></ul>
1993	<ul style="list-style-type: none"><li>• Launch of the advertising campaign "<b>Saxony takes out small ads, so there's more money left for investors!</b>" (until 2002)</li></ul>
1994	<ul style="list-style-type: none"><li>• Introduction of a multimedia system to present the business venue Saxony (abbreviated "STAPS")</li><li>• Establishment of the Japanese external trade organization <b>JETRO's</b> representative office in Saxony at the WFS (until 2008)</li></ul>
1995	<ul style="list-style-type: none"><li>• <b>Business setup</b> of the first Japanese investor in Saxony: <b>Takata Sachsen GmbH</b> (today with three locations in Saxony)</li><li>• <b>Business setup</b> of the first Israeli investor in Saxony: <b>Freiberger Compound Materials</b></li></ul>
1996	<ul style="list-style-type: none"><li>• Presentation of Saxony ("Sachsen Online") at: <b>www.sachsen.de</b> (as of 2009, operated on the State Government's eGovernment platform)</li></ul>
1997	<ul style="list-style-type: none"><li>• Introduction of the <b>company online data bank</b> (today to be found at: <a href="http://www.firmen.sachsen.de">www.firmen.sachsen.de</a>)</li><li>• Launch of the "<b>Saxon Student Network</b>" (objective: Organization of stays abroad for students as "ambassadors on behalf of Saxony's economy," e.g. in the USA, China, Russia)</li></ul>
1998	<ul style="list-style-type: none"><li>• First publication of the English magazine "<b>SaxonMail</b>" (3x per year; approx. 1,000 subscribers worldwide; until 2011)</li></ul>
1999	<ul style="list-style-type: none"><li>• <b>Porsche AG</b> decides in favor of the <b>business location Leipzig</b> (official cornerstone ceremony for the new Porsche factory in September)</li></ul>
2000	<ul style="list-style-type: none"><li>• Coordination of Saxon projects for the <b>EXPO 2000</b> in Hannover</li><li>• WFS goes online with its website <b>www.wfs.sachsen.de</b></li><li>• Introduction of the <b>industrial real estate online data bank</b> (today to be found at: <a href="http://www.invest-in-saxony.de/gewerbedb">www.invest-in-saxony.de/gewerbedb</a>)</li></ul>



- 2001
  - **BMW AG** decides in favor of the **business location Leipzig**
  - **Business setup** of the Italian automotive supplier **Magnetto** in Treuen
- 2002
  - **Business setup** of the **Advanced Mask Technology Center (AMTC)** in Dresden (photomask development center of GLOBALFOUNDRIES and Toppan Photomasks)
- 2003
  - Decision of **Hitachi Ltd.** to build fuel injection pumps for motor vehicles near **Döbeln**
  - First dispatch of the WFS's **electronic newsletters** for the Saxon business community (published every two weeks, approx. 4,000 subscribers)
- 2004
  - **Business setup** of **DHL** in Leipzig – the Deutsche Post logistics subsidiary relocates its European hub to Saxony
  - For the first time, the WFS is a project partner in an **EU-subsidized, cross-border project** – "3-CIP," followed by another six projects since then
- 2005
  - Presentation of Saxony at the World Exhibition **EXPO 2005** in the Japanese Prefecture of Aichi and within the scope of the "**Germany in Japan 2005/06**" special event year
- 2006
  - Presentation of the business and investment venue Saxony at: **www.invest-in-saxony.de**
  - **Decision** of the **Amazon Logistik GmbH** in favor of the **business location Leipzig**
- 2007
  - Decision of the Bochum-based wind energy enterprise **Eickhoff** in favor of a **business location near Dresden**
- 2008
  - Launch of the marketing campaign for the business venue Saxony under the **united label SAXONY!**
- 2009
  - Organization of "**Saxony Linked Globally:**" Almost 200 participants; eleven country-specific discussion groups; all international representatives and contact partners of the WFS were present in Dresden
  - The semiconductor trade show "**SEMICON Europa**" moves to Dresden – for the first time, the WFS organizes the Saxon **hosts' evening event "SAXONY – Get together"**
- 2010
  - **Locational decision** of the Esslingen-based automotive supplier **Eberspächer** in favor of Wilsdruff
  - Visit of **Federal Chancellor Angela Merkel**, the Federal Minister of Economics, and the Federal Minister of the Interior to the SACHSEN! booth on the occasion of the **5<sup>th</sup> National IT Summit** in Dresden
- 2011
  - **Business setup** of the automotive supplier **Magna** in Treuen
- 2012
  - **MSG Lithoglas GmbH** (a specialist for the production of ultrathin glass sealings on semiconductor components) **relocates its corporate headquarters** to Saxony
  - Organization of the first "**Sachsen genießen**" **joint booths** at trade shows of the food industry (on behalf of the Saxon State Ministry of the Environment and Agriculture)
- 2013
  - **Business setup** of **Bosch Sensortec** (development / production of electronic components) and the **Tech Center Carbon Composites of ThyssenKrupp AG** (CFRP development) as well as the **production site of the ThyssenKrupp Carbon Components GmbH** (vehicle components) in the Dresden region
  - Official opening of the Wuhan Representative Office – **the WFS's second contact office in China** (the first one is in Beijing)
- 2014
  - **Allgaier Werke GmbH** – an **automotive supplier** and a machine construction company – **sets up** an additional **production site** in Oelsnitz / Vogtland Region